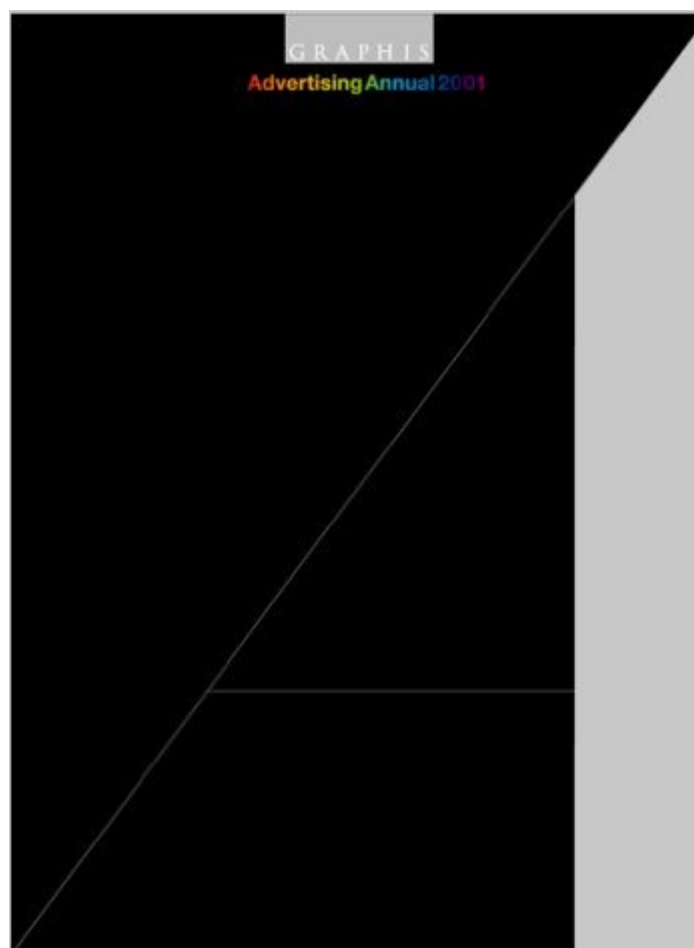


The book was found

Advertising Annual 2001



Synopsis

This showcase of the excellence in current advertising campaigns produced internationally is a thorough exploration of print media for diverse fields, covering automotive, electronics, public service, and retail products of numerous types. High-quality reproductions of ads are accompanied by complete captions and credits. Indices of ad agencies, creative directors, art directors, designers, illustrators, photographers, and clients make this a valuable, all-inclusive guide.

Book Information

Series: Advertising Annual

Hardcover: 256 pages

Publisher: Graphis, U. S. (October 1, 2000)

Language: English

ISBN-10: 1888001860

ISBN-13: 978-1888001860

Product Dimensions: 12.1 x 8.9 x 1.3 inches

Shipping Weight: 3.7 pounds

Average Customer Review: 5.0 out of 5 stars [See all reviews](#) (1 customer review)

Best Sellers Rank: #6,179,365 in Books (See Top 100 in Books) #73 in [Books > Arts &](#)

[Photography > Graphic Design > Commercial > Annuals](#) #1093 in [Books > Arts & Photography >](#)

[Graphic Design > Commercial > Advertising](#) #1409 in [Books > Textbooks > Humanities > Design](#)

Customer Reviews

Yes, browse something else in a different category, because if you pass over this Annual 2001, you don't need to look any further in Commercial Advertising category. There are hundreds of books about advertisings and its examples, but only one unique collection, Advertising Annual Series, you will be addicted to them. And with this latest, you will start to look from another perspective, get the ideas standing behind the successful advertisements, see the greatest projects in the industry. This is not a casual book, a must in your collection.

[Download to continue reading...](#)

Advertising Annual 2001 Graphis Advertising 98 (Graphis Advertising Annual) Epica Book 10:

Europe's Best Advertising (Epica Book, European Advertising Annual) (No. 10) Practical Aspects of

Declarative Languages: Third International Symposium, PADL 2001 Las Vegas, Nevada, March

11-12, 2001 Proceedings (Lecture Notes in Computer Science) Cryptography and Lattices:

International Conference, CaLC 2001, Providence, RI, USA, March 29-30, 2001. Revised Papers (Lecture Notes in Computer Science) Peterson's Private Secondary Schools 2000-2001 : The Smart Parents' Guide to Private Education (Peterson's Private Secondary Schools, 2000-2001) 2001 Children's Writer's & Illustrator's Market (Children's Writer's & Illustrator's Market, 2001) Clio Awards: The 42nd Annual Awards Competition, 2001 POSTER 2001 (Poster Annual) ANNUAL REPORTS 8 (Graphis 100 Best Annual Reports) (Vol 8) 42nd Publication Design Annual (Society of Publication Designers' Publication Design Annual) 38th Publication Design Annual (Society of Publication Designers' Publication Design Annual) SPD 37th Publication Design Annual (Publication Design Annual, No. 37) Society of Publication Designers: 34th Publication Design Annual (Society of Publication Designers' Publication Design Annual) (Vol 34) Bologna Annual '98: Fiction (Bologna Annual: Fiction) Bologna Annual '98: Nonfiction (Bologna Annual: Nonfiction) Best Magazine Design Spd Annual: 29th Publication Design (Society of Publication Designers' Publication Design Annual) (v. 29) Poster Annual 2007 (Graphis Poster Annual) 31st Publication Design Annual (Publication Design Annual, No 31) (v. 31) Graphis Annual Reports 5: The International Yearbook of Annual Reports (v. 5)

[Dmca](#)